

Ministry Overview



a training and discipleship ministry

Our Timeline

First Equipping Group	2004
Incorporated	2008
Centralized Ministry	2005-2017
Decentralized Ministry	2017-2022
Purchased Property	2020
Well House Operational	2023

Board of Directors

Janice Frandsen	Chairman
Joni Villalobos	Secretary
LaShawn Strachan	Director
Judy Torres	Director

Staff

Susie Walther	President and Trainings
Emily Henderson	Chief Financial Officer
Ivy Reeder	Equipping Groups
Marisa George	Administration

Staff Team

Christy Norland	Training
Desiree Burgos	Multimedia
Erin Cole	Events
Jennelle Sherman	Merchandise and Training
Missy Johnson	Training



2506 Robertson Trail
Lutz, FL, 33559

813.595.2021

Child Watch Manager

Olivia Herd



@thewelltraining

Trainings

Leader Training	Group discipleship basics and spiritual leader development
Teacher Training	Community building and ongoing equipping for The Well group leaders
Mentor Training	Discipleship training for women meeting life-on-life or life-on-small group
Equipping Course	Group and ministry leader training focused on discipleship

Equipping Groups

Spring, Summer, and Fall Sessions

Groups meet online, in homes, and at the Well House

Criteria for leading a group with The Well:

Leadership Assessment

Compliance with Leadership Policy and Code of Conduct

Attend Leader and Teacher Trainings

Conferences

Operation Train Up a Woman	Discipleship intensive (keynote messages and workshops)
Renovated Conference	Marriage conference for women only (keynote messages and small groups)
Renovated Simulcast	Hosted by individuals and churches; available through In:ciite® Events

Community Building and Outreach

Corporate Prayer	Monthly in-person prayer meetings
Game Night	Fellowship around food and games
Group Leader Brunches	Community building for women leading with The Well
Pop Up Trainings	Community outreach that includes prayer and a message
	See above under "Trainings"

Campus Development

Well House	Currently hosting groups and childwatch
Training Center	Plan to build a 10,000 sq. ft. for trainings, groups, events

Manifestations of Kingdom Fruit

- Women committing their lives to Jesus Christ as Lord and Savior
- Women connecting to and serving in local churches
- Women who were divorce-minded staying in their marriages
- Women experiencing freedom from addictions
- Women discipling women life-on-life or in accountability groups
- Women leading groups with a discipleship emphasis that produces disciples
- Women starting new work
- Increasing ministry partnerships



a training and discipleship ministry