

# Ministry Overview

## Our Timeline

First Equipping Group	2004
Incorporated	2008
Centralized Ministry	2005-2017
Decentralized Ministry	2017-2022
Purchased Property	2020
Well House Operational	2023

## Board of Directors

Janice Frandsen	Chairman
Crystal McDaniel	Director
Joni Villalobos	Secretary
Judy Torres	Director
Terria Gray	Director

## Staff

Susie Walther	President and Trainings
Emily Henderson	Chief Financial Officer
Ivy Reeder	Vice President and Groups
Marisa George	Administration

## Staff Team

Christy Norland	Training
Desiree Burgos	Multimedia
Erin Cole	Events
Erin Gaddis	Childwatch
Jennelle Sherman	Merchandise and Training
Missy Johnson	Training



*a training and discipleship ministry*

The Well is a 501(c)3, nonprofit interdenominational, multigenerational, Christ-centered ministry. We are committed to training, resourcing, and equipping women to effectively live out their calling as disciples of Jesus Christ while strengthening their work and ministry within their own spheres of influence.



2506 Robertson Trail  
Lutz, FL, 33559

813.595.2021



@thewelltraining

## Trainings

Leader Training	Group discipleship basics and spiritual leader development
Teacher Training	Community building and ongoing equipping for The Well group leaders
Mentor Training	Discipleship training for women meeting life-on-life or life-on-small group
Equipping Course	Group and ministry leader training focused on discipleship

## Equipping Groups

Spring, Summer, and Fall Sessions

Groups meet online, in homes, and at the Well House

Criteria for leading a group with The Well:

- Leadership Assessment

- Compliance with Leadership Policy and Code of Conduct

- Attend Leader and Teacher Trainings

## Conferences

Operation Train Up a Woman	Discipleship intensive (keynote messages and workshops)
Renovated Conference	Marriage conference for women only (keynote messages and small groups)
Renovated Simulcast	Hosted by individuals and churches; available through In:ciite® Events

## Community Building and Outreach

Corporate Prayer	Monthly in-person prayer meetings
Game Night	Fellowship around food and games
Group Leader Brunches	Community building for women leading with The Well
Pop Up	Community outreach that includes prayer and a message
Trainings	See above under "Trainings"

## Campus Development

Well House	Currently hosting groups and childwatch
Training Center	Plan to build a 10,000 sq. ft. for trainings, groups, events

## Manifestations of Kingdom Fruit

Women committing their lives to Jesus Christ as Lord and Savior

Women connecting to and serving in local churches

Women who were divorce-minded staying in their marriages

Women experiencing freedom from addictions

Women discipling women life-on-life or in accountability groups

Women leading groups with a discipleship emphasis that produces disciples

Women starting new work

Increasing ministry partnerships



*a training and discipleship ministry*